



Hong Kong Schools Alumni Federation

2011/12 Membership Directory - Advertising Contract

Advertiser: _____

Address: _____

Contact Person: _____ Email: _____

Tel.: _____ Fax: _____

AUTHORIZATION

Please insert our advertisement in the Hong Kong Schools Alumni Federation 2011/12 Membership Directory as specified below.

1. The Advertiser agrees to pay the advertising fees upon signing this contract.
2. The advertising is not subject to cancellation at any time.
3. HKSAF reserves the right to refuse any advertisement which is considered in conflict with its policies.
4. The Advertiser agrees to defend, indemnify and hold harmless HKSAF against any claims resulting from any unauthorized use of names, photos, sketches, artwork, trademarks, labels or words in his advertisement.

Size : Full page - 5.5" x 8.5", half page – 5.5" x 4.25"

Please indicate your choice:

COLOR (full page)

B/W

<input type="checkbox"/>	<input type="checkbox"/>	Full page	\$500	<input type="checkbox"/>	<input type="checkbox"/>	Half page	\$120
<input type="checkbox"/>	<input type="checkbox"/>	Centerfold	\$600	<input type="checkbox"/>	<input type="checkbox"/>	Full page	\$200
<input type="checkbox"/>	<input type="checkbox"/>	Inside BACK	\$800				
<input type="checkbox"/>	<input type="checkbox"/>	Inside FRONT	\$900				
<input type="checkbox"/>	<input type="checkbox"/>	Outside BACK	\$1,200				

Artwork deadline: 10/11/2011

Fax no. : 626-281-7788

Advertisement layout:

- Attached (Please provide us with your artwork-ready ad. .PDF or JPG format preferred, otherwise artwork fees may be charged)
- Will make arrangements with the printer directly
- Advertisement same as in the 2010/11 Membership Directory

Authorized signature of advertiser: _____ Date: _____

Payment: Check for \$ _____ enclosed, payable to **HKSAF** Referred by: _____